



**Fine Chocolate Industry Association**

[www.FineChocolateIndustry.org](http://www.FineChocolateIndustry.org)

2265 Georgia Pine Court

Las Vegas, NV 89134

+001 206 577 9983

## Sustaining Member Overview

The **Sustaining Member** level was designed to offer an all-inclusive package to individuals and companies who wish to extend their marketing and advertising power to over 2,000 fine chocolate industry professionals and the public. This membership level provides a year-long promotional package to provide the highest visibility and create savings in participation in FCIA's Elevate Chocolate events (New York in June and San Francisco in January, always one day before the Fancy Food Show).

Our dedicated FCIA staff will work with you to identify your marketing goals with the FCIA audience and customize your membership to help you meet them.

If you're interested in joining FCIA as a Sustaining Member or in upgrading your current membership, Member Services Manager Jennifer Wicks, [j.wicks@finechocolateindustry.org](mailto:j.wicks@finechocolateindustry.org).

### Sustaining Member Benefit Package 2017 – 2018

FCIA MEMBERSHIP		
FCIA Membership	Sustaining Member level Allows 4 people associated with your company full membership rights.	
WEBSITE PROMOTION		
WEBSITE Sustaining Member Section	- Feature placement link on the FCIA's website homepage with prominent link to the Sustaining Member website. - Company name/logo included on the FCIA website Sustaining Member Page.	\$250 savings
FCIA NEWSLETTER		
FCIA Newsletter Advertising	Complimentary small size ad in your choice of 1 of our newsletters each year.	\$250 savings
FCIA Newsletter Member Spotlight Section	Complimentary 500-word article + logo in your choice of one of the newsletters each year.	\$250 savings
SOCIAL MEDIA		
GENERAL PROMOTION Social Media promotion – Posts/Tweets upon activation or renewal of sponsorship	Upon activation message reads " <i>Sustaining Member [your company name &amp; URL] joins the finest group of chocolate professionals on this planet!</i> "  Upon renewal message reads " <i>Special shout-out to Sustaining Member [your company name &amp; URL] for being part of the finest group of chocolate professionals on this planet!</i> "	

<b>FCIA EVENTS</b>		
EVENTS MARKETING Event program advertising	Complimentary placement of company logo in all event programs.  Optional: a 30% discount on ½ page event program advertisement (choose horizontal or vertical placement).	<i>\$150 savings</i>  <i>\$150 savings per event</i>
EVENT REGISTRATION Complimentary event ticket(s)	Sponsors receive one complimentary event admission for both the summer and winter events.	<i>\$165 savings per event</i>
GALLERY SHOWCASE SPACE	FEE WAIVED for SMALL Gallery Showcase registration for the small display space for each event taking place during the active Sponsor Membership. Includes one complimentary ticket for individuals working at the table at an event.  <b>OR</b>  Sponsor Members may upgrade to a large Gallery Showcase space for an additional \$250 fee for each event. Includes 2 complimentary tickets for individuals working at the table at an event.	<i>\$750 per event savings</i>          <i>\$1,000 per event savings</i>
<b>Sponsor Annual Fee (in US Dollars)</b>	<b>\$1500 / year</b>	

If you're interested in upgrading your current membership or have questions, please contact Member Services Manager Jennifer Wicks, [j.wicks@finechocolateindustry.org](mailto:j.wicks@finechocolateindustry.org).

### **Event Add-Ons (Discounts Available for All FCIA Member Levels)**

<b>Gallery Showcase Exhibit Space - Small</b>	One tall cocktail table; pricing varies based on member level; includes one complimentary event ticket.	No cost – Sponsor Member \$650 – Member \$750 – Non-Member
<b>Gallery Showcase Exhibit Space - Large</b>	One large 6' display table; pricing varies based on member level; includes two complimentary event tickets.	\$ 250 – Sponsor Member \$1,150 – Member \$1,250 – Non-Member
<b>Newsletter Advertising</b>	This option for all members and saves \$50 on all ad options; pricing varies based on ad size.	\$ 200 – ¼ page – Member \$ 250 – ¼ page – Non-Member \$ 450 – ½ page – Member \$ 350 – ½ page – Sponsor Member \$ 500 – ½ page – Non-Member \$ 950 – full page – Member \$1,000 – full page – Non-Member